

**Thursday, June 23, 2022 | Noon – 1 p.m.**

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## “Cognitive Biases: The Choice is Up to You... or is it?”

**Becky Ennis, M.D.**

*Associate Professor of Pediatrics  
Medical Director, Clément's University Hospital NICU  
Division of Neonatal-Perinatal Medicine, UT Southwestern Medical Center  
Dallas, Texas*

### Objectives:

- Review the concept of choice architecture.
- Discuss the various types of cognitive biases and how they may influence patient decision making.
  - Review the potential impact of cognitive bias in pediatrics/neonatology and discuss strategies which can be used by personnel who work with neonates when communicating with parents.

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**Program Director:** Christina Chan, M.D. – *program director, Department of Pediatrics, UT Southwestern Medical Center | medical director, NICU, Texas Health Presbyterian Hospital Dallas – Dallas, Texas*

**Target Audience:** This interprofessional activity is designed for various physicians, nurses and respiratory therapists in neonatology, pediatrics and obstetrics.

**Format:** Didactic lecture with question-and-answer session

### Accreditation:

In support of improving patient care, Texas Health Resources is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

### Designation of Credit:

**Physicians:** The Texas Health Resources designates this live activity for a maximum of 1 *AMA PRA Category 1 Credit*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Nurses:** 1 contact hour will be provided for nursing.



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*Doctors on the medical staff practice independently and are not employees or agents of the hospital or Texas Health Resources except resident doctors in the hospital's graduate medical education program.*

**Additional Information:** For more information, please email [THRJA@TexasHealth.org](mailto:THRJA@TexasHealth.org) or access to other CE activities visit our website <https://ce.texashealth.org>.